Ofqual QAN	**600/2480/X**
Quartz ID	***SAMPLE***
Qualification	**Level 5 Diploma in Business**

Unit ID	***SAMPLE***
Assessment	**Global Business – The impact of policy**
Assessment Type	**Global Assignment**
Assessment Cycle	***SAMPLE***

Important notes

- Please refer to the *Assignment Presentation Requirements* for advice on how to set out your assignment. These can be found on the NCC Education website. Hover over 'About Us' on the main menu and then navigate to 'Policies and Procedures' then scroll to the 'Student Support' area.
- You **must** read the NCC Education document *Academic Misconduct Policy* and ensure that you acknowledge all the sources that you use in your work. These documents are available on the NCC Education website. Hover over 'About Us' on the main menu and then navigate to 'Policies and Procedures' then scroll to the 'Student Support' area.
- You **must** complete the *Statement and Confirmation of Own Work*. The form is available on the NCC Education website. Hover over 'About Us' on the main menu and then navigate to 'Policies and Procedures' then scroll to the 'Student Support' area.
- Please make a note of the recommended word count as stated in the brief. The maximum word count limit is the recommended work count plus 10% leeway. Submissions which exceed the maximum word count limit will be marked only up to the maximum word count limit. Any text that exceeds the maximum word count limit will not be marked. You must follow the note on word count as stated in the Submission Requirements section of the brief.
- You must submit a paper copy and digital copy (on disk or similarly acceptable medium). Media containing viruses, or media that cannot be run directly, will result in a fail grade being awarded for this assessment.
- All electronic media will be checked for plagiarism.

Introduction

This assignment requires you to demonstrate knowledge and skills you have acquired throughout the course of this module in terms of awareness of global trends impacting international trade, risks involved in trading across different geographical boundaries, laws and regulations in place, growing influence of CSR and ethical issues, challenges for managers to overcome when pursuing an international trade opportunity and economic measures and trade policies that countries can deploy to assist or frustrate global business.

Choosing an appropriate organisation

Choosing an organisation upon which to focus involves selecting a business in which you are interested. It may be one in which you are currently working, aspire to work, or are otherwise familiar. The main focus is that you can acquire information about them easily. The following guidelines may help with your search:

Step 1: this assignment should be based on an organisation which is currently operating across geographical boundaries and is positioned to consider further international growth.

Step 2: select an organisation that may operate in sectors such as manufacturing, telecommunications, pharmaceutical, retail, banking, construction, hospitality and leisure, TV and media, healthcare, education, or IT etc. Ideally your organisation will have a strong national and international presence and will have grown considerably since its inception. If you cannot decide then a larger organisation can usually provide information that is easy to access via their website, with current news stories, background information and operating performance through financial accounts etc.

Step 3: When choosing a large organisation you will find that typical features of these types of organisations are that they may have been involved in a recent merger/takeover, are a public limited company (PLC), multi-national and operate across many sites, have a larger number of employees to manage, are accountable to senior managers (including board and stakeholders) and operate in competitive markets.

Researching your organisation

You can use web resources to enable you to understand the context in which your selected organisation operates. Do not limit yourself, however to web-based sources of information. You should also use academic, industry and other sources.

The Assignment

This assignment requires you to choose a suitable organisation that is currently trading across multiple markets and ready to consider further growth. The assignment enables students to assess the performance of their chosen organisation internationally, consider the impact of laws and regulations and explain the impact of economic theories and measures on international trade. It enables students to conduct a risk assessment on the organisation’s further international growth, mitigate any risks and explore the steps a manager needs to pursue if expanding internationally and sources of useful information.

The module will be assessed by producing a 4000 word, fully referenced academic report that addresses the tasks given below. In order to complete the assignment, you will need to choose an appropriate organisation to research.

Instructions

Provide a brief (300 words) overview of your chosen organisation on which you will base your assignment on.

Answer all FOUR (4) questions below:

Task 1 - 30 marks

(a) Appraise the performance of your chosen organisation in global markets, identifying current trends, challenges and opportunities, using appropriate tools and techniques. **(15 marks)**

(b) Evaluate the impact of laws, regulations and policies on your chosen organisation trading internationally, with use of examples. **(15 marks)**

Task 2 - 25 marks

(a) Explain TWO (2) economic theories and their influence on your organisation’s international trading activities, with use of examples. **(10 marks)**

(b) Evaluate the use of different economic measures that can be deployed by countries to control levels of international trade, with use of examples. **(15 marks)**

Task 3 - 30 marks

(a) Conduct a risk assessment on your chosen organisation’s desire to expand further internationally, using appropriate models and theories. **(15 marks)**

(b) Justify actions to reduce or mitigate identified risks in part (a) to make engagement in international trade easier. **(10 marks)**

Task 4 - 20 marks

(a) Explain the steps a manager at you chosen organisation needs to follow to grow international trade further. **(10 marks)**

(b) Examine the sources of information available that can aid the growth of your chosen organisation's trade globally. **(10 marks)**

Guidance

Consult with your tutor if you are uncertain about any aspect of this assignment.

Submission requirements

You must submit a word-processed report.

Your report should answer Tasks 1 to 4. The word count for your report is **4000 words**.

Candidate checklist

Please use the following checklist to ensure that your work is ready for submission.

Have you read the NCC Education document *Academic Misconduct Policy* and ensured that you have acknowledged all the sources that you have used in your work?	❑
Have you completed the *Statement and Confirmation of Own Work* form and attached it to your assignment? **You must do this.**	❑
Have you ensured that your work has not gone over or under the recommended word count by more than 10%?	❑
Have you ensured that your work does not contain viruses and can be run directly?	❑