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Qualification	Level 4 Diploma in Business

Unit ID	2217
Assessment	Leadership and Entrepreneurship
Assessment Type	Global Assignment
Assessment Cycle	<i>SAMPLE</i>

Important notes

- Please refer to the *Assignment Presentation Requirements* for advice on how to set out your assignment. These can be found on the NCC Education website. Hover over 'About Us' on the main menu and then navigate to 'Policies and Procedures' then scroll to the 'Student Support' area.
- You **must** read the NCC Education document *Academic Misconduct Policy* and ensure that you acknowledge all the sources that you use in your work. These documents are available on the NCC Education website. Hover over 'About Us' on the main menu and then navigate to 'Policies and Procedures' then scroll to the 'Student Support' area.
- You **must** complete the *Statement and Confirmation of Own Work*. The form is available on the NCC Education website. Hover over 'About Us' on the main menu and then navigate to 'Policies and Procedures' then scroll to the 'Student Support' area.
- **Please make a note of the recommended word count as stated in the brief. The maximum word count limit is the recommended work count plus 10% leeway. Submissions which exceed the maximum word count limit will be marked only up to the maximum word count limit. Any text that exceeds the maximum word count limit will not be marked. You must follow the note on word count as stated in the Submission Requirements section of the brief.**
- You must submit a paper copy and digital copy (on disk or similarly acceptable medium). Media containing viruses, or media that cannot be run directly, will result in a fail grade being awarded for this assessment.
- All electronic media will be checked for plagiarism.

Scenario

You are the Senior Team Leader at *Sustain & Synch Digital Solutions*, a growing social enterprise that develops digital platforms for local climate action and sustainability projects.

The company is about to roll out a regional pilot of its new service: a mobile platform that helps communities track and share environmental impact data.

You've been appointed to lead a mixed team of volunteers, junior staff and developers through the rollout.

The pace is fast, the workload is varied and software updates are ongoing. Stakeholders are actively providing feedback and the company founders want the pilot to strongly reflect their Corporate Responsibility and Sustainability (CR&S) ethos and long-term vision of "Technology that empowers community-led environmental change."

You'll need to lead ethically and inclusively, support the team through uncertainty and ensure your leadership reflects entrepreneurial thinking, adaptability and CR&S values.

Aim

The aim of this assignment is to assess your level of understanding of the key concepts discussed during this unit and to what extent you are able to apply them in a business context.

Instructions:

- Read the scenario carefully.
- Answer all FIVE (5) tasks.
- All responses must be applied to the scenario.
- Each task is worth 20 marks.

Task 1 – 20 Marks - 200 words

During the pilot launch, you notice that team members are unsure how to prioritise their tasks and are waiting for constant direction.

Identify and explain TWO (2) leadership behaviours you will use to provide clarity and focus in this entrepreneurial environment. Include ways your communication style will support these behaviours within the Sustain & Synch team.

Task 2 – 20 Marks - 200 words

A major funder has suggested a last-minute change that would require launching the pilot with a partially tested feature. The founders want your input.

Identify ONE (1) entrepreneurial trait that will support you in making this decision. Explain how this trait influences your response and how you will communicate the decision to maintain motivation in the team.

Task 3 – 20 Marks - 200 words

You've introduced a new tracking tool for community engagement data, but the team are reluctant to use it and some are reverting to old methods.

Describe ONE (1) leadership approach you will use to improve adoption of the new tool and explain how you will guide your team through this period of change whilst also incorporating Sustain & Synch's values.

Task 4 – 20 Marks - 200 words

Sustain & Synch's mission is "Technology that empowers community-led environmental change."

You're preparing a team briefing for the second week of the pilot.

Analyse how you will use this briefing to help the team connect their work with the company's wider purpose. Also include ONE (1) communication method or message you'll use to keep them aligned.

Task 5 – 20 Marks - 200 words

One team member proposes using simplified consent forms to speed up community data collection.

You are concerned this might compromise ethical standards.

Explain how you would lead the conversation to uphold the organisation's CR&S values while keeping the team member engaged. Include ways to help them learn from this and still feel confident to suggest ideas.

Guidance

Consult with your tutor if you are uncertain about any aspect of this assignment.

Submission requirements

- You must submit a word-processed report.
- Your report should answer all tasks. The word count for your report is **[word count] words**.

Word Count

The word count for this assignment is **1000 words**. Pay careful attention to the mark allocation for each task so you don't spend too much time on any ONE (1) section.

You **MUST** state the word count in the header of your assignment and declare the number of words on your assignment cover sheet. You **MUST** confirm that you have not exceeded the stipulated word limit by more than 10%.

Any words written beyond the stipulated limit will not be read by the examiners; no marks will be awarded, and no feedback provided for any text beyond the prescribed limit.

In accordance with accepted academic practice, the notion of a word count includes the following without exception:

- All titles or headings that form part of the actual text. This does not include the fly (or cover) page or reference list.
- All words that form the actual essay
- All words forming the titles for figures, tables, and boxes. However, this does not include the text within boxes, tables, or figures themselves.
- All in-text (bracketed) references
- All directly quoted material.

Candidate checklist

Please use the following checklist to ensure that your work is ready for submission.

Have you read the NCC Education document *Academic Misconduct Policy* and ensured that you have acknowledged all the sources that you have used in your work?

Have you completed the *Statement and Confirmation of Own Work* form and attached it to your assignment? **You must do this.**

Have you ensured that your work has not gone over or under the recommended word count by more than 10%?

Have you ensured that your work does not contain viruses and can be run directly?