



Ofqual QAN	<i>Sample</i>
Quartz ID	<i>Sample</i>
Qualification	Level 3 Diploma in Business / Level 3 Extended Diploma in Business

Unit ID	<i>Sample</i>
Assessment	Developing Entrepreneurship
Assessment Type	Global Assignment
Assessment Cycle	<i>Sample</i>

SAMPLE Assignment Question Paper

Important notes

- Please refer to the Assignment Presentation Requirements for advice on how to set out your assignment. These can be found on the NCC Education *Campus*. Click on Policies and Advice in the left-hand menu and look under the Advice section.
- You must read the NCC Education documents 'What is Academic Misconduct? Guidance for Candidates' and 'Avoiding Plagiarism and Collusion: Guidance for Candidates' and ensure that you acknowledge all the sources that you use in your work. These documents are available on *Campus*. Click on Policies and Advice in the left-hand menu and look under the Policies section.
- You **must** complete the '**Statement and Confirmation of Own Work**'. The form is available on *Campus*. Click on Policies and Advice in the left-hand menu and look under the Policies section.
- **Please make a note of the recommended word count as stated in the brief. The maximum word count limit is the recommended work count plus 10% leeway. Submissions which exceed the maximum word count limit will be marked only up to the maximum word count limit. Any text that exceeds the maximum word count limit will not be marked. You must follow the note on word count as stated in the Submission Requirements section of the brief.**
- You must submit a paper copy and digital copy (on disk or similarly acceptable medium). Media containing viruses, or media that cannot be run directly, will result in a fail grade being awarded for this assessment.
- All electronic media will be checked for plagiarism.

Introduction

Your assignment is based on an entrepreneurial case of your choice. You should choose a case in which the entrepreneurial role was crucial for the discovery and transformation of an opportunity into a viable business idea and eventually a new venture.

You should choose an example of an entrepreneurial individual, team or organisation that you find interesting as the basis for your case. The case can relate to any type of entrepreneurship, but it must not be based on your current workplace organisation.

You should select concepts and theories of entrepreneurship that you studied in the course and apply them to the evidence you collect to analyse the case and draw some brief conclusions.

This assignment requires you to demonstrate knowledge and skills you have acquired throughout the course of this module, by completing FIVE (5) tasks. The total word count is FOUR THOUSAND (4,000) words. Your answers to the tasks must be fully referenced. The word target for each answer is 800 words.

Task 1 – 20 Marks

Provide an overview of the case and state why you selected the case.

Word target = 800 words

Task 2 – 20 Marks

Describe the role of the entrepreneur in the case of your choice.

Word target = 800 words

Task 3 – 20 Marks

Apply the five principles of effectuation to your case.

Word target = 800 words

Task 4 – 20 Marks

Discuss the role of trust and legitimacy in your case.

Word target = 800 words

Task 5 – 20 Marks

Reflect on the importance of entrepreneurial networks and networking in your case.

Word target = 800 words

Guidance

Consult with your tutor if you are uncertain about any aspect of this assignment.

Submission requirements

- You must submit a word-processed document.
- You should answer Tasks 1 to 5. The word count for your assessment is FOUR THOUSAND (4,000) words.
- All references and citations must use the Harvard Style.

Word Count

The word count for this assignment is **4000 words**. Pay careful attention to the mark allocation for each task so you don't spend too much time on any ONE (1) section.

You **MUST** state the word count in the header of your assignment and declare the number of words on your assignment cover sheet. You **MUST** confirm that you have not exceeded the stipulated word limit by more than 10%.

Any words written beyond the stipulated limit will not be read by the examiners; no marks will be awarded, and no feedback provided for any text beyond the prescribed limit.

In accordance with accepted academic practice, the notion of a word count includes the following without exception:

- All titles or headings that form part of the actual text. This does not include the fly (or cover) page or reference list
- All words that form the actual essay
- All words forming the titles for figures, tables, and boxes. However, this does not include the text within boxes, tables, or figures themselves
- All in-text (bracketed) references
- All directly quoted material

Candidate checklist

Please use the following checklist to ensure that your work is ready for submission.

Have you read the NCC Education documents 'What is Academic Misconduct? Guidance for Candidates' and 'Avoiding Plagiarism and Collusion: Guidance for Candidates' and ensured that you have acknowledged all the sources that you have used in your work? ☐

Have you completed the 'Statement and Confirmation of Own Work' form and attached it to your assignment? **You must do this.** ☐

Have you ensured that your work has not gone over or under the recommended word count by more than 10%? ☐