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Quartz ID	<i>Sample</i>
Qualification	Level 2 Award in Business / Level 2 Certificate in Business / Level 2 Diploma in Business

Unit ID	<i>Sample</i>
Assessment	Leadership in Business
Assessment Type	Global Assignment
Assessment Cycle	<i>Sample</i>

An analysis of a leadership example

SAMPLE Question Paper

Important notes

- Please refer to the Assignment Presentation Requirements for advice on how to set out your assignment. These can be found on the NCC Education *Campus*. Click on Policies and Advice in the left-hand menu and look under the Advice section.
- You must read the NCC Education documents 'What is Academic Misconduct? Guidance for Candidates' and 'Avoiding Plagiarism and Collusion: Guidance for Candidates' and ensure that you acknowledge all the sources that you use in your work. These documents are available on *Campus*. Click on Policies and Advice in the left-hand menu and look under the Policies section.
- You **must** complete the '**Statement and Confirmation of Own Work**'. The form is available on *Campus*. Click on Policies and Advice in the left-hand menu and look under the Policies section.
- **Please make a note of the recommended word count as stated in the brief. The maximum word count limit is the recommended work count plus 10% leeway. Submissions which exceed the maximum word count limit will be marked only up to the maximum word count limit. Any text that exceeds the maximum word count limit will not be marked. You must follow the note on word count as stated in the Submission Requirements section of the brief.**
- You must submit a paper copy and digital copy (on disk or similarly acceptable medium). Media containing viruses, or media that cannot be run directly, will result in a fail grade being awarded for this assessment.
- All electronic media will be checked for plagiarism.

Introduction

This assignment is based on your selection of a leader. In order to complete this assignment, you need to have material that identifies and helps you understand leaders. You may base your answer on either:

- a leader you know about through researching them (in other words, they are not known to you)
- your own experience of being a leader
- a leader you have observed first-hand

If you choose a well-known leader, for example, Richard Branson, these could include:

- interviews
- media stories
- newspaper articles
- recordings or texts of speeches
- a visual representation

If you focus on your experience, then the evidence will take a different form, for example:

- your own written reflections
- your own observations
- your own account of conversations with leaders and followers
- a visual representation of your own experience

This assignment requires you to demonstrate the knowledge and skills that you have acquired throughout the Leadership in Business module. It is important to include a reference list at the end, referencing all your sources. You must complete the FIVE (5) tasks below. Your answers should total THREE THOUSAND (3,000) words. Each answer should be approximately SIX HUNDRED (600) words.

Task 1 – 20 Marks

Provide a brief description of the leader you have selected and explain why you have done so AND analyse any aspect of their leadership using Keith Grint's (2010) fourfold approach to leadership. Give justification for your answer.

Task 2 – 20 Marks

Critically assess your chosen leader's range of ideas and approaches to leadership using a leadership theory you have studied. Give justification for your choice of theory.

Task 3 – 20 Marks

Offer practical and tangible written advice to your chosen leader about how they could develop and improve their leadership practice using collective leadership. You should also

make them aware of the disadvantages of moving towards collective leadership. Use specific and relevant examples to illustrate the points you make to your chosen leader, showing its practice relevance.

Task 4 – 20 Marks

Evaluate the traits and behaviours of your chosen leader to determine if they are a 'good', 'ethically good' or 'bad' leader. Discuss how their actions and motivations align with ethical leadership principles.

Task 5 – 20 Marks

Explain the leadership style and competencies of your chosen leader for inclusiveness, diversity and boundaryless leadership.

Submission requirements

- Consult with your tutor if you are uncertain about any aspect of this assignment.
- You must submit a word-processed document.
- The word count to answer the five tasks is **3,000 words**.
- All references and citations must use the Harvard Style.

Word Count

The word count for this assignment is **3000 words**. Pay careful attention to the mark allocation for each task so you don't spend too much time on any ONE (1) section.

You **MUST** state the word count in the header of your assignment and declare the number of words on your assignment cover sheet. You **MUST** confirm that you have not exceeded the stipulated word limit by more than 10%.

Any words written beyond the stipulated limit will not be read by the examiners; no marks will be awarded, and no feedback provided for any text beyond the prescribed limit.

In accordance with accepted academic practice, the notion of a word count includes the following without exception:

- All titles or headings that form part of the actual text. This does not include the fly (or cover) page or reference list
- All words that form the actual essay
- All words forming the titles for figures, tables, and boxes. However, this does not include the text within boxes, tables, or figures themselves
- All in-text (bracketed) references
- All directly quoted material

Candidate checklist

Please use the following checklist to ensure that your work is ready for submission.

Have you read the NCC Education documents 'What is Academic Misconduct? Guidance for Candidates' and 'Avoiding Plagiarism and Collusion: Guidance for Candidates' and ensured that you have acknowledged all the sources that you have used in your work? ☐

Have you completed the 'Statement and Confirmation of Own Work' form and attached it to your assignment? **You must do this.** ☐

Have you ensured that your work has not gone over or under the recommended word count by more than 10%? ☐